



# How to Get Your Photos In Downhome

Each month, *Downhome* receives via email, regular mail, [DownhomeLife.com](http://DownhomeLife.com), and occasionally, in person, more than 1,000 photo submissions from readers for upcoming issues of *Downhome* or for specific contests. Because we receive so many photographs, we choose only the very best to print in the magazine. And unfortunately, some submitted photos don't make the cut for a variety of simple – but important – reasons. Here are some “dos” and “don'ts” that we hope will help you get your next photo submission published!

## DO:

- Submit high-resolution photos (300 dpi or file sizes of 1 MB).
- Include detailed information about what is happening in the photo (remember the five **Ws**: **Who** (including first and last names), **What**, **When**, **Where**, and **Why**).
- Send photos in full colour (no black-and-white or sepia, please).
- Include the name of the photographer (if different from the submitter). Otherwise, the submitter will be credited with having taken the photo.



# DON'T

- Digitally alter photos in any way (no fancy borders, no superimposed watermarks or other text).
- Submit photos that are blurry, too dark or washed out.
- Send portraits taken by a professional photographer. Often, media do not have the right to print the work of professional photographers. Besides, we prefer candid images, anyway!
- Submit photos of your kids or grandkids in the bathtub. We all have those adorable “first bath” photos, but it would be irresponsible for *Downhome* to display such images either on our website or in our magazine. The same goes for photos of people or pets in potentially dangerous situations.

## Your Best Shot At...



### Making the Next Downhome Calendar

Since photos that make the *Downhome* calendar adorn walls in the homes of all *Downhome* subscribers, make sure the image is pleasing to a wide variety of people. Unfortunately, this means that photos of your toddler reading *Downhome* while on the potty, or your nan blowing out her birthday candles, most likely won't make the cut! Instead, submit outdoorsy photos of stunning scenery, majestic wildlife and people enjoying the down-home way of life (fishing, hiking, etc.).

### Adorning the Cover of Downhome

When taking photos with the hopes of seeing them on the cover of *Downhome*, keep a few key factors in mind: There must be sufficient room across the top of the photo



for “*Downhome*” – and enough space for cover lines (so the image shouldn't be too “busy”). Portrait-style (as opposed to landscape) photos have a greater chance at making it onto the magazine's cover. And, as with the *Downhome* calendar, the subject must be pleasing to thousands of folks from all walks of life. 📷